

NEWSLETTER 3

UPSKILL+ QUALITY UPSKILLING IN AGROTURISM
FOCUSED ON SUSTAINABLE INNOVATION
AND EXPERIENCE

PROJECT NUMBER: 2022-1-ES01-KA220-ADU-000087959



IRELAND MEETING

UPSKILL+ . A TOTAL OF 30 PEOPLE FROM THE SIERRA ESPUÑA REGION, IRELAND, ITALY, CYPRUS, FRANCE, AND FINLAND HAVE WORKED COLLABORATIVELY TO ACHIEVE A ROBUST AND INTEGRATED TRAINING PROGRAM.

The Erasmus+ project "UPSKILL+ Quality Training in Agrotourism focused on Innovation and Sustainable Experience" continues its development to enhance sustainable agrotourism in partner countries. A total of 30 participants, including coordinators and mentors, gathered in Ireland to test various initiatives and actions and to create a solid and integrated training program to be implemented in the partner countries involved.

Participants from the Sierra Espuña region (Pliego City Council), Ireland (I AND F EDUCATION AND DEVELOPMENT), Italy (E.M. ASSOCIAZIONE A.R.C.E.S.), Cyprus (Synthesis Center for Research and Education), France (FAB'LIM), and Finland (INNOVENTUM OY) worked together to achieve the set objectives, contributing their ideas and specific experiences to develop agrotourism training applicable to all these areas. The project is led by the Pliego City Council and the Sierra Espuña Consortium.

This issue's
reads:

**ABOUT THE
IRELAND
MEETING**





VISIT TO AGROTOURISM FARMS IN IRELAND

Upskill+

MEETING 06-11 NOVEMBER 2023

Pliego City Council and the Sierra Espuña Consortium lead this European project aimed at improving business skills in agrotourism through a personalized training itinerary based on innovation and sustainability. With UPSKILL+, the project aims to address the need to strengthen social cohesion, agrotourism, and experiential tourism to alleviate the overexploitation of resources and local communities in depopulated rural areas. Additionally, it will foster cooperation among different stakeholders in the sector to promote a sustainable and responsible approach to rural tourism.

Over the two-year duration, project partners will work to meet these needs through project outcomes: a map of capabilities, resources, and best practices; an innovative curriculum on agrotourism entrepreneurship; and a gamified digital platform facilitating access to training resources and materials. Furthermore, a European network of agrotourism innovation agents will be established to support the project and participants.



Co-funded by the
European Union



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PROJECT PARTNERS



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